

The History Education Network/Histoire et Éducation en Réseau THEN/HiER

SSHRC Strategic Knowledge Clusters Grant

Year Five Report Penney Clark, Director April 2013

This report highlights THEN/HiER activities between April 1, 2012 and March 31, 2013.

THEN/HiER is the first pan-Canadian organization devoted to promoting—and improving—history teaching and learning by bringing together the multiple and varied constituencies involved in history education: academic historians; public historians in museums, archives and historic sites; practicing teachers; history education scholars; and curriculum policy-makers. Our goal is to create more research-informed practice (from kindergarten to graduate school) and more practice-informed research through engagement involving these various communities.

Project Goals Stated in SSHRC Proposal (November 2007)

- Nurture a community of inquiry among academic historians; public historians in museums, archives and historic sites; practicing teachers; researchers based in faculties of education; graduate students; policy makers and other stakeholders.
- Provide opportunities for engagement with, and critique of, existing research in the field of history education, with the aim of bridging research and practice.
- Encourage research in classrooms involving collaboration between academics and teachers.
- Transform classroom practice through pro-active connections with ministries of education, textbook publishers, other curriculum developers, and practicing teachers. We will collaboratively develop textbook publications, teacher resource materials and on-line museum-based activities and other digital resources, for schools.
- Disseminate current Canadian and international research on history education out of the universities to broader communities of stakeholders.
- Establish and nurture fertile research connections with international stakeholders.
- Engage in the development of authentic approaches to assessment of students' historical literacy through a partnership with the Benchmarks of Historical Thinking project (now the Historical Thinking Project), developed by the Centre for the Study of Historical Consciousness, UBC. Well conceived assessments, in conjunction with curriculum materials and professional development, are a powerful driver of the reform of history education itself.

Project Goals Modified in Years One and Two

The current goals as outlined on our website (http://thenhier.ca/en/content/about) are as follows:

- 1. Create a more robust history education **research** culture in Canada as defined by:
 - increasing opportunities for collaboration among scholars, educators, and other stakeholders
 - increasing the circulation of Canadian and international research findings
- 2. Improve history education **policy** across Canada by:
 - promoting research on history education policy
 - promoting research-informed history education policy
 - nurturing dialogue among education stakeholders (including academic historians; public historians in museums, archives and historic sites; practicing teachers; researchers based in faculties of education; graduate students; policy makers and other stakeholders) about history education policy
- 3. Improve history education **practice** by:
 - increasing communication and collaboration among history education stakeholders
 - disseminating research findings in educational settings
 - encouraging teachers to apply history education research
 - identifying and nurturing communities of practitioners
 - promoting informed uses of new media within history education
- 4. Develop research-informed **assessment** of history learning by:
 - promoting research on history assessment
 - disseminating research on assessment among policy makers and teachers
- 5. Provide **advocacy** by:
- serving as a public voice for history education in Canada
- generating research-informed policy briefs

Infrastructure

Governance

THEN/HiER continues to be governed by Penney Clark, Director, and an Executive Board. Catherine Duquette, Assistant Professor, Université du Québec à Chicoutimi, joined the Board this year. Previously she was THEN/HiER's Francophone Graduate Student Committee Coordinator.

THEN/HiER Executive Board as of March 31, 2013



Penney Clark, Director, Professor, UBC



Margaret Conrad, Professor Emerita, University of New Brunswick



Catherine Duquette, Assistant Professor, Université du Québec à Chicoutimi



Anne Marie Goodfellow, PhD, Network Manager



Viviane Gosselin, PhD, Curator of Contemporary Issues, Museum of Vancouver



Jan Haskings-Winner, President, OHASSTA



Kevin Kee, Associate Vice-President Research and CRC, Brock University



Jocelyn Létourneau, Professor and CRC, Université Laval



Stéphane Lévesque, Associate Professor, University of Ottawa



Ruth Sandwell, Associate Professor, OISE/University of Toronto





Peter Seixas, Professor and CRC, University of British Columbia





Amy von Heyking, Associate Professor, University of Lethbridge

Viviane Gosselin (Museum of Vancouver), Jan Haskings-Winner (Ontario History and Social Science Teachers' Association), Kevin Kee (Simulating History), Jocelyn Létourneau (Canadians and Their Pasts), and Peter Seixas (Centre for the Study of Historical Consciousness), serve as partner representatives on the Board.

The Executive Board held six meetings over the course of the year, including two face-to-face meetings in May and December 2012. The May meeting was our AGM which was held in conjunction with the Congress of the Humanities and Social Sciences in Waterloo. The December meeting was a two-day retreat held at the Coast Coal Harbour Hotel in Vancouver. The other four meetings were held by teleconference in intervening months (April, September, October 2012 and February 2013).

Facilities

THEN/HiER continues to share office space with the Centre for the Study of Historical Consciousness (one of its partners) at the University of British Columbia. The Department of Curriculum and Pedagogy, UBC, provides an office for Penney Clark, THEN/HiER Director.

Support Staff

Network Manager, Anne Marie Goodfellow, was hired in December 2008 and continues to work on a full-time basis. Anne Marie is the only full-time employee attached to the Network and

handles both major projects and day-to-day activities, including administration of the interactive website, and writing the monthly *e-Bulletin* and the *Annual Review*. She also keeps promotional materials up to date, disseminates information about THEN/HiER to our partners and the public, supervises graduate student research assistants, assists in organizing our Annual Regional Conference and other conferences, and organizes the Vancouver *Approaching the Past* series.

Webmaster/Administrative Assistant, Ulrike Spitzer, was hired in October 2008 and works one and one-half days per week. Much of her time is spent on administrative tasks including the financial operation of the organization. She also uploads materials to the website.

Communication

Banners (goals 1 and 3)



We continue to display our bilingual banners at conferences and THEN/HiER events. The banners have images from two of our partners, Parks Canada and the Museum of Vancouver.



Pamphlets (goals 1 and 3)

Our brochure and other pamphlets related to our funding programs are regularly updated and available at conferences and presentations attended by THEN/HiER Board members and upon request. All pamphlets are bilingual and include a QR (Quick Response) Code to our website. A bilingual poster of THEN/HiER funding opportunities was created this year and sent out with the *Annual Review*.



e-Bulletin and Annual Review (goals 2 and 3)



We continue to publish our *Annual Review* at the end of the fiscal year. It is sent to all members and partner organizations on the THEN/HiER listserv (over 1100). Hard copies were sent to all those for whom we have an address (approximately 215). The *Annual Review* highlights activities from the previous year's *e-Bulletins* in order to provide a summary of important activities over the course of the year. We sent out twelve issues of our monthly *e-Bulletin* over the



2012/13 year. The e-Bulletin and Annual Review are bilingual. Research Snapshots

were provided by:

- Peter Seixas, University of British Columbia
- Jonathan Anuik, University of Alberta
- Michael Dawson, St. Thomas University
- Tony Taylor, Monash University
- Mills Kelly, George Mason University
- Alan MacEachern, University of Western Ontario
- Mario Carretero, Universidad Autónoma de Madrid
- Kristina Llewellyn, University of Waterloo

- Margaret Conrad, University of New Brunswick
- Thomas Peace, Dartmouth College
- Helen Raptis, University of Victoria
- Timothy Stanley, University of Ottawa

THEN/HiER Website (goals 1, 2, 3, and 4)

We have kept our existing content, and created a new *Deadlines* page linked to the homepage through our interactive bilingual website (www.thenhier.ca). Almost 700 people have signed on as members. Previously users were only able to view the five deadlines displayed on the homepage.

Google Analytics reports comparing the 2011/12 and 2012/13 fiscal years are included as an appendix. Note that Google Analytics has changed some of its categories so the reports may be slightly different from those included in the Year Four Annual Report.

We switched from Tavanayan Enterprises to UBC-IT for website troubleshooting and maintenance since they are on campus.

New Videos and Podcasts in 2012/13 *Videos*

The Personal Side of a Country at War: Using the Canadian Letters and Images Project in the Classroom

Presented by Stephen Davies and Paula Waatainen at the Association for Canadian Studies/Ontario History and Social Science Teachers' Association joint conference. Holiday Inn, Toronto International Airport, November 6, 2010.

Building National Identity Through Historical Narrative

Panel "Race and Nation in Canadian History Education" with Penney Clark, Marc-André Éthier, Peter Seixas, and James Miles at the AERA conference in Vancouver BC, April 14, 2012.

Museums as Sites of Historical Consciousness Unconference

The purpose of this event, organized by THEN/HiER Executive Board Member Viviane Gosselin, held April 11 and 12 at the Museum of Vancouver, was to workshop chapters for the fourth edited collection in THEN/HiER's book series. Contributors include practitioners and academics from a range of disciplines who consider historical literacy and the formation of historical consciousness within various museum and heritage site settings. Other members of the museum community from Vancouver and across the country participated and provided feedback to contributors.

Library and Archives Canada, Ten Years After the Merger

This is a video of Julienne Molineux's presentation at the School of Library, Archival, and Information Studies at UBC on October 10, 2012. She is an academic doing research on the National Library/National Archives merger and interviewed a number of people in Ottawa.

Podcasts

Elia Gindin and Shirley Coughlan-Foundations for the Future Charter Academy South Middle School, Calgary, Alberta - Finalist for the 2013 Governor General's History Award for Excellence in Teaching

(redirects to Canada's History website)

This video shows students working in small groups to examine 16 event cards outlining significant moments in Canadian history from 1755-1845.

Networking Activities

Presentations (goals 2 and 3)

At the May 2012 AGM, the Executive Board decided to have a PowerPoint presentation on THEN/HiER made available for conferences to provide consistency and so that Board members and others do not have to develop their own presentations about THEN/HiER. It may be used in its entirety, or presenters can modify it to suit their requirements. Anne Marie and Marie-Hélène Brunet, Francophone Graduate Student Committee Coordinator, worked together to make English and French versions.

Presentations with a Focus on THEN/HiER

"The History Education Network and Museums." **Penney Clark**, introductory remarks, *Museums as Sites of Historical Consciousness: A Museum Unconference*, Museum of Vancouver, BC, April 12, 2012.

"Race and Nation in Canadian History Education." Chair: **Penney Clark.** Panel members made the following presentations:

- Penney Clark "Dialogue Across Chasms"
- **Michael Marker** "Decolonizing History: Indigenous Perspectives on History Education"
- Marc-André Éthier and David Lefrançois "Nation, Public Controversies and the Québec *History and Citizenship Education* Curriculum: An Analysis" (Presentation by Éthier)
- **Peter Seixas and James Miles** "Canada's Historical Thinking Project Meets Critics on the Field of Race and Power"

American Educational Research Association (AERA) Conference, Teaching History SIG, Vancouver, BC, April 14, 2012. Panel members Penney Clark, Michael Marker, Marc-André Éthier and David Lefrançois, and Peter Seixas were contributors to THEN/HiER's first edited book, *New Possibilities for the Past: Shaping History Education in Canada*, edited by Penney Clark.

"New Possibilities for the Past: Shaping History Education in Canada." Chair: **Penney Clark**. Panel members made the following presentations based on their chapters in the edited book:

- **Penney Clark** "The Terrain of History Education"
- Amy von Heyking "Historical Thinking"
- **Ruth Sandwell** "History is a Verb"
- Michael Marker "Indigenous Perspectives"
- Alan Sears "Historical Thinking and Citizenship Education"

Canadian History of Education (CHEA) Conference, Vancouver, BC, October 20, 2012.

"The History Education Network: Research-Informed Practice, Practice-Informed Research." **Penney Clark** and **Anne Marie Goodfellow**, poster presentation, National Council for the Social Studies (NCSS) Conference, Seattle, WA, November 17, 2012.

"Approaching the Past and HerstoriesCafe" **Kate Zankowicz**, OISE Dean's Conference, *Partnerships* Session, Toronto, ON, March 21, 2013.

Presentations about History Education

"Read, Listen, Discuss, Act: The Farm Radio Forum as an Experiment in Adult Education, Rural Activism and the Creation of a Modern Rural, 1940-1980." **Ruth Sandwell**, European Social Science History Conference, Glasgow, April 11-14, 2012.

"History: What It Is; What It Does." **Peter Seixas**, keynote at Teaching History Special Interest Group Business Meeting, American Educational Research Association (AERA), Vancouver, BC, April 14, 2012.

"An Evidence Centred Assessment Design for Historical Thinking." **Peter Seixas**, presentation with Kadriye Ercikan, Juliette Lyons-Thomas and Lindsay Gibson, *Assessment of Complex Thinking in Mathematics, Reading, Science and History* session, Annual Meeting of the American Educational Research Association (AERA), Vancouver, April 14, 2012.

"Assessing Historical Thinking: Challenges and Possibilities." **Peter Seixas**, presentation with Kadriye Ercikan and Lindsay Gibson, *Assessment of Educational Accountability* session, Annual Meeting of the American Educational Research Association (AERA), Vancouver, April 14, 2012.

"What is the Use of the Past? A Snapshot of Francophone Student Teachers in Ontario and Québec Universities." **Stéphane Lévesque**, Annual Meeting of the American Educational Research Association (AERA), Vancouver, BC, April 15, 2012.

"The Virtual Historian." **Stéphane Lévesque** and Daniel Rivet, Annual Meeting of the Canadian Museums Association, Gatineau, QC, April 26, 2012.

GAINS Literacy Camp, **Jan Haskings-Winner**, Kempenfelt Conference Centre, Barrie, Ontario, August 7-10, 2012.

"Using Literature to Teach for Historical Thinking." **Amy von Heyking**, *Reading the Word, Reading the World: Eleventh Annual Literature Fair*, Faculty of Education, University of Lethbridge, September 2012.

"History Education in an Age of Wikipedia." **Ruth Sandwell**, interview with Blair Sanderson, CBC National Morning Programs, Halifax. Interview August 30, 2012, re-broadcast nationally on Monday September 3, 2012.

"Taking Action Themselves: Adult Education and Rural Reform in Canada, 1910-1940." **Ruth Sandwell**, Canadian History of Education Association (CHEA) Conference, Vancouver, BC, October 18-21, 2012.

"Historical Thinking and Citizenship Education: It is Time to End the War." **Alan Sears**, Canadian History of Education Association (CHEA) Conference, Vancouver, BC, October 18-21, 2012.

"History: What It Is; What It Does." **Peter Seixas**, keynote, British Columbia Social Studies Teachers' Association Conference, Vancouver, October 19, 2012.

Introductory remarks. **Marie-Hélène Brunet,** THEN/HiER Third Annual Regional Conference, *History and Emotion: Between Collective Memory and Historical Thinking*, Université Laval, Québec, October 25, 2012.

"A Giant with Clay Feet": Québec Students and Their Historical Consciousness of the Nation." **Stéphane Lévesque, Jocelyn Létourneau**, and Raphaël Gani, *Colloque international des didactiques de l'histoire, de la géographie et de l'éducation à la citoyenneté*. Université Laval, Québec, October 27-29, 2012.

"What is the Use of the Past for Future Teachers? A Snapshot of Francophone Student Teachers in Ontario and Québec Universities." **Stéphane Lévesque**, *Colloque international des didactiques de l'histoire, de la géographie et de l'éducation à la citoyenneté*. Université Laval, Québec, October 27-29, 2012.

"What You See is What You Get: Making Sense of Visuals in the Virtual History World." **Stéphane Lévesque**, *Colloque international des didactiques de l'histoire, de la géographie et de l'éducation à la citoyenneté*. Université Laval, Québec, October 27-29, 2012.

"Assessment of Historical Thinking: the Next Challenge." **Peter Seixas**, keynote, *Colloque international des didactiques de l'histoire, de la géographie et de l'éducation à la citovenneté*. Université Laval, Québec, October 27-29, 2012.

« La pensée historique: six concepts pour les nouveaux programmes cadres ». **Stéphane Lévesque**, Annual Meeting of the Ontario History and Social Science Teachers' Association, Niagara-on-the-Lake, ON, November 2012.

- "War of 1812 Educational Project and Study." **Stéphane Lévesque**, Annual Meeting of the Ontario History and Social Science Teachers' Association, Niagara-on-the-Lake, ON, November 2012.
- "Historical Consciousness in Young People." **Stéphane Lévesque** and **Jocelyn Létourneau**, Annual Conference of the Association for Canadian Studies, Niagara-on-the-Lake, ON, November 2012.
- "Reimagining Communities: Meeting the Challenge of Fostering National Belonging in a Globalized World." **Alan Sears**, invited featured address, National Council for the Social Studies (NCSS) Conference, Seattle, WA, November 15-18, 2012.
- "The Community of Inquiry as a Basis of Knowing and Learning." **Peter Seixas**, guest seminar in William Pinar, UBC-EDCP 601A, Vancouver, BC, November 21, 2012. "History: What it is; What it Does." **Peter Seixas**, keynote, Annual Meeting of the Ontario History and Social Science Teachers' Association, Niagara-on-the-Lake, ON, November 23, 2012.
- "When the English Landed They Tried to Assimilate Us in Vain': Québec Students and Their Historical Consciousness of the Nation." **Stéphane Lévesque** and **Jocelyn Létourneau**, *Globalization and School Subjects: Challenges for Civics, History, Geography and Religious Education*. Karlstad University, Center for Social Science Didactics, Karlstad, Sweden, December 2012.
- "Historical Commemoration and History Education." **Peter Seixas**, Canadian Heritage Western Region, Vancouver, BC, January 21, 2013.
- "Speaking for Themselves: Young Citizens and Civic Engagement in Alberta and Beyond." **Alan Sears**, invited keynote address to the Calgary City Teachers' Convention, Calgary AB, February 14, 2013.
- "Fostering Historical Thinking in Elementary and Middle School Social Studies." **Alan Sears**, workshop for the Calgary Teachers' Convention, Calgary, AB, February 14, 2013.
- "Historical Thinking." **Amy von Heyking**, Southwestern Alberta Teachers' Convention Association, Lethbridge, AB, February 22, 2013.
- "Six Concepts in Search of a Theory." **Peter Seixas**, *History Goes Public* Colloquium Series, UBC Department of History, Vancouver, BC, February 28, 2013.
- "People, Place and Power: Rural Electrification in Canada, 1890-1960." **Ruth Sandwell**, *Transforming the Countryside? The Electrification of Rural England, 1890-1970*, Leeds Trinity University College, UK, March 9, 2013.

"The Historical Thinking Project." **Peter Seixas**, lecture and workshop (full day), for California History/Social Science Project site directors, Berkeley, CA, March 25, 2013.

"Teaching for and with Historical Thinking,." **Amy von Heyking**, presentation to Lethbridge School District 51 high school teachers, Chinook High School, Lethbridge, AB, March 2013.

Reception

THEN/HiER and the CSHC co-sponsored a reception at the American Educational Research Association (AERA) Conference on April 14, 2012. Carla Peck, recipient of the 2011 THEN/HiER Publication Award, was presented with the award certificate at the reception, which included live music and a table with THEN/HiER and CSHC materials. UBC Press also had a table at the event with copies of *New Possibilities for the Past* available for purchase. Approximately 80 people attended this event.

THEN/HiER Information Tables

- EUROCLIO 2012 Annual Conference, Antalya, Turkey, April 1-7, 2012.
- American Educational Research Association (AERA) Conference, Vancouver, April 14, 2012 (table at THEN/HiER and CSHC sponsored reception).
- British Columbia Social Studies Teachers' Association (BCSSTA) Conference, Vancouver, October 19, 2012.
- CHEA Conference, October 18-21, Vancouver.
- THEN/HiER Third Annual Regional Conference, *History and Emotion: Between Collective Memory and Historical Thinking*, Université Laval, Québec, October 25, 2012.
- Colloque international des didactiques de l'histoire, de la géographie et de la citoyenneté, Université Laval, Québec, October 26-28, 2012.
- National Council for the Social Studies (NCSS) Conference, Seattle, November 16-18, 2012.
- Ontario History and Social Sciences Teachers' Association (OHASSTA) Conference, Niagara-On-The-Lake, November 23-24, 2012.
- National Capital History Symposium, University of Ottawa, February 28, 2013.
- National Indigenous Teacher Education Symposium, Vancouver, March 15, 2013.

THEN/HiER Publications (goals 1, 2, 3, and 4)

Peer Reviewed Publications

The status of upcoming publications as of March 31, 2013:

Pastplay: Teaching and Learning History with Technology

This book, edited by **Kevin Kee**, is based on the symposium *Playing with Technology in History* which took place on April 29 and 30, 2010. It has been accepted for publication by University of Michigan Press, and Kevin is preparing the manuscript for copyediting.

Becoming a History Teacher: Sustaining Practices in Historical Thinking

Ruth Sandwell and **Amy von Heyking** are co-editing this book based on chapters presented at *The Many Faces of History Teacher Education* symposium which took place on April 28 and 29, 2011. The manuscript has been reviewed by University of Toronto Press. Ruth and Amy responded to reviewer comments and wrote a conclusion prior to resubmitting it to the press.

Museums as Sites of Historical Consciousness

The manuscript for this book, based on the *Museums as Sites of Historical Consciousness* symposium on April 11 and 12, 2012, and co-edited by **Viviane Gosselin** and **Phaedra Livingstone** of the University of Oregon, is in its final stages. Once the introduction is complete the manuscript will be submitted to UBC Press which has agreed to review it.

Assessing Historical Thinking

Peter Seixas and **Kadriye Ercikan**, Professor in Educational Psychology at UBC, co-editors, have a preliminary section and chapter summary for this volume which is based on some of the presentations at the 2013 Historical Thinking Project Annual Meeting, January 15 to 17, with additional chapters by other authors. It will be a volume for researchers and large-scale test designers rather than history teachers, and will have an international flavour with contributors from the United States, Europe, and Australia.

Historical Representations in the Arts: A Cross-Disciplinary Inquiry

No work has yet been done on this publication, however several possibilities were discussed at Executive Board meetings. It is anticipated that the book will address how historical knowledge is used by professionals in the artistic, cultural, and creative sectors in a cross-disciplinary perspective. It will be co-edited by **Penney Clark** and **Alan Sears**.

THEN/HiER Symposia (goals 1, 2, 3, and 4)

Viviane Gosselin organized an invited symposium titled *Museums as Sites of Historical Consciousness* to workshop chapters from contributors who work in the museum field. The symposium took place April 11 to 12, 2012, and an edited book with the same title will be the product of the symposium. UBC Press will be reviewing the manuscript (see *Peer Reviewed Publications* above). The first day of the symposium was for book contributors to review and critique each other's chapters. On this day we offered an optional historical bus tour of Vancouver with historian John Atkin for our museum partners and local museum people. On the second day all participants, including museum partners and local museum people, listened to and discussed short presentations by the book contributors. The presentations were videotaped and put on the THEN/HiER website.

Ruth Sandwell and **Margaret Conrad** are developing ideas for a "festival" style final event for the publication of *Historical Representations in the Arts: A Cross-Disciplinary Inquiry*.

Partners (goals 1, 2, and 3)

We added two new partners in 2012/13: British Columbia Heritage Fairs Society, and Canadian History of Education Association (CHEA). We currently have 39 partner organizations:

Active History
Alberta Teachers' Association Social Studies Council
Association for Canadian Studies
Association québécoise pour l'enseignement en univers social (AQEUS)
Begbie Canadian History Contest Society
British Columbia Heritage Fairs Society

British Columbia Historical Federation

British Columbia Social Studies Teachers' Association

Canada's History

Canadian Heritage Information Network (CHIN)

Canadian Historical Association

Canadian History of Education Association (CHEA)

Canadian Museum of Immigration at Pier 21

Canadian Museums Association

Canadians and Their Pasts

Centre for the Study of Historical Consciousness

Centre for Media and Culture in Education, OISE/UT

Critical Thinking Consortium (TC²)

Glenbow Museum

Great Unsolved Mysteries in Canadian History

Institut Universitaire de Formation des Maîtres (IUFM) Nord-Pas de Calais (France)

Laboratoire de muséologie et d'ingénierie de la culture (LAMIC)

Manitoba Social Science Teachers' Association

McCord Museum of Canadian History

Montreal Holocaust Memorial Centre

Multicultural History Society of Ontario

Museum of Anthropology, UBC

Museum of Vancouver

Museums Association of Saskatchewan

National Centre for History Education (Australia)

Nova Scotia Social Studies Teachers' Association

Ontario History and Social Science Teachers' Association (OHASSTA)

Ontario History, Humanities and Social Science Consultants' Association (OHHSSCA)

Oiibwe Cultural Foundation

Parks Canada

Saskatchewan Council of Social Sciences

Simulating History

Société des professeurs d'histoire du Québec (SPHQ)

Surrey School District, British Columbia

Partner involvement has included:

- sharing of office equipment and one support staff position with the Centre for the Study of Historical Consciousness;
- **Museum of Vancouver** provided a venue for the Museums as Sites of Historical Consciousness symposium;
- THEN/HiER provided funding for the Historical Thinking Project National Meeting, "Linking Historical Thinking Concepts, Content and Competencies," January 2013, which involved provincial ministry of education representatives, academic historians, history education scholars, teachers, book publishers, and public historians. HTP is a project of the Centre for the Study of Historical Consciousness;
- Alberta Teachers' Association Social Studies Council, Association québécoise pour l'enseignement en univers social (AQEUS), British Columbia Heritage Fairs, British

Columbia Social Studies Teachers' Association, Canada's History, The Critical Thinking Consortium (TC²), Manitoba Social Science Teachers' Association, Nova Scotia Social Studies Teachers' Association, Ontario History and Social Science Teachers' Association, Ontario History, Humanities, and Social Science Consultants' Association, and Saskatchewan Council for Social Sciences participated in the Historical Thinking Project National Meeting in January;

- Centre for the Study of Historical Consciousness held its Historical Thinking Project Summer Institute in Toronto, July 9-14, 2012. THEN/HiER offered bursaries of up to \$750 to ten participants to cover the cost of airfare to attend the Institute. This six-day institute is jointly sponsored by the Faculty of Education and the CSHC;
- Rose-Fine Meyer and Kate Zankowicz, Anglophone Graduate Student Committee
 Coordinators, worked with Tom Peace of Active History, Jan Haskings-Winner of
 OHASSTA and others to organize the Toronto-area Approaching the Past workshop
 series;
- Stéphane, Kevin, Jan, Cate, Rose and Kate gave presentations at the 2012 **OHASSTA** conference, November 23-24.
- Peter gave a keynote address at the **British Columbia Social Studies Teachers**' **Association** conference on October 19, 2012.
- Anne Marie participated in a presentation with Lindsay Gibson, THEN/HiER member, at the British Columbia Social Studies Teachers' Association conference on October 19, 2012.
- The **Association québécoise pour l'enseignement en univers social (AQEUS)** agreed to publish a special issue of its journal *Enjeux de l'Univers social* that will include papers from the 2012 Annual Regional Conference. The tentative publication date is fall 2014.
- The Critical Thinking Consortium (TC²) provided THEN/HiER with 50 memberships to access its new *Source Docs* materials. Some Board members took out memberships, and the remaining were awarded in a THEN/HiER contest where participants had to describe, in 10 words or less, why they deserve a subscription. See http://thenhier.ca/en/content/contest-win-one-year-subscription-tc2-source-docs for details.
- THEN/HiER provided \$20,000 for the **Museum of Vancouver**'s exhibition *Sex Talk in the City* which runs from February 14 to September 2, 2013. The exhibition was curated by Viviane Gosselin, THEN/HiER Executive Board member.
- THEN/HiER agreed to provide \$20,000 and \$1,500 in-kind for Penney's time (or that of another THEN/HiER representative) to **Great Unsolved Mysteries in Canadian History** towards a new mystery centred around the missing ships from the Franklin expedition.

Advocacy (goal 5)

At the December 2012 retreat, Stéphane noted that part of THEN/HiER's mandate is to be involved in issues of advocacy related to history education. He cited examples where the current federal government is attempting to promote its own version of Canadian history, and he believes THEN/HiER should become more involved in advocacy around these types of issues. A committee was struck to respond to issues of advocacy, chaired by Stéphane. Marg, Viviane, Marie-Hélène, Cate and Jan volunteered to be on this committee.

Graduate Students (goals 1 and 3)

THEN/HiER has made substantial contributions to graduate students, both financially and in terms of their scholarly endeavours.

Employment

We employed Erika Smith, student in the Master's of Museum Education program in the UBC Department of Curriculum and Pedagogy, to search for and write abstracts for our website and assist with the Vancouver *Approaching the Past* series. Her appointment began in September 2012 and will end in April 2013. The appointment may be extended through the summer.

Graduate Student Committees

Rose Fine-Meyer, doctoral candidate at OISE/UT, and Samantha Cutrara, doctoral candidate at York University, coordinated the Anglophone Graduate Student Committee for part of the year. Samantha left the committee in June 2012 to accept a position at the Archives of Ontario. Kate Zankowicz, doctoral candidate at OISE/UT, was then hired to administer THEN/HiER's social media sites. Rose left the committee in January 2013 after successfully defending her doctoral dissertation. Kate assumed the coordinator position at that time. Marie-Hélène Brunet, doctoral candidate at the Université de Montréal, continued to coordinate the Francophone Graduate Student Committee.

The Graduate Student Committee coordinators are responsible for the following:

- coordinating committee members who act as representatives in their respective regions;
- holding regular teleconference meetings with committee members;
- participating in regular THEN/HiER Board meetings;
- coordinating and maintaining THEN/HiER blogs (the English blog *Teaching the Past* and the French blog *Enseigner l'histoire*);
- maintaining THEN/HiER Facebook and Twitter pages;
- updating the Graduate Student Committee website pages;
- organizing the annual regional conference;
- organizing series of local events.

Annual Regional Conference

THEN/HiER's Francophone Graduate Student Committee organized a French-language Annual Regional Conference which took place on October 25, 2012 at the Université Laval in Québec City with the theme of historical empathy. At *History and Emotion: Between Collective Memory and Historical Thinking*, participants looked at the emotional aspects involved in the teaching and learning of history. *Objects Matter: Making Histories in Museums* is being organized by the Anglophone Graduate Student Committee for the 2013 Annual Regional Conference, and will address issues of historical consciousness; indigenous knowledges; and inclusive, community-based museology. It will take place in Vancouver.

Series of Local Events

Approaching the Past – Toronto

Rose Fine-Meyer and Samantha Cutrara, and later Kate Zankowicz, along with a board made up of representatives of Toronto-area history educators, organized the series *Approaching the Past*

in Toronto. Here are summaries of the different events that took place during the 2012/13 fiscal year:

Historical Landscapes and Hauntings: Connecting Place to the History and Social Studies Curriculum – May 9, 2012

This event involved a spring walk around the University of Toronto campus. Although a rain storm scared away all but hearty participants, a good crowd braved the drizzle which in fact brought out the best of the natural environment and enhanced the stories about underground rivers and lakes by Lost Rivers speaker Helen Mills. Richard Fiennes-Clinton from Muddy York Walking Tours provided some insight on the kinds of walking trips that work well with history students and Rose Fine-Meyer spoke of using place-based education, examining local buildings and land, to support the Ontario Humanities and Canadian and World Studies curriculum. The walk underscored pedagogical strategies for using experiential learning as a way to engage all learning types in the investigation of history.

Meetings with the Monarchy – October 10, 2012

This event was held at St. James Cathedral in Toronto. In recognition of Queen Elizabeth II's Diamond Jubilee, the historical relationship between the monarchy and the city was featured. The evening began with a tour of the cathedral and refreshments. Nancy Mallett, Educator and Archivist for the cathedral, spoke about the relationship between the church (Toronto's oldest) and the Monarchy which includes visits and a Bible signing; and between the church and the city of York, as the building served as the city's first school and first hospital. She revealed holdings from church archives that extend back to the 18th century. The extensive collection of photographs, documents and artifacts was open for the audience to view. This was followed by a talk via Skype from Coll Thrush, a history professor at UBC. "Indigenous Travellers and the English and British Monarchs, 1577-2006" examined the history of relationships between Indigenous Peoples and the Crown that ranged from exploitation to close alliances, which was followed by audience questions and discussion.

Life at the Fort – December 4, 2012

Richard Haynes, Museum Site Coordinator, provided an introduction and welcomed everyone to Fort York. In honour of the War of 1812 and the bi-centennial of the City of Toronto, historian and curator Kelly Nesbitt spoke about fort life during this period, including the role of women and children. James Jenkins, Coordinator of the Walpole Island Community Cultural Centre and doctoral student at the University of Texas, spoke about the formation of Walpole Island in the aftermath of the War of 1812 and provided an important perspective of how Anishinaabe and other First Nations peoples experienced the war as well as the challenges of settlement during the period 1777-1815. A dialogue about what commemorations of the War of 1812 mean to various First Nations communities ensued. The purpose of the talks was to provide alternative narratives about the war to counter many historical accounts told in history classrooms.

Stories of Mackenzie House – February 27, 2013

Janet Schwartz, Museum Site Coordinator, talked about Mackenzie House programming and provided insight into the lives of William Lyon Mackenzie and his family, including his three daughters, his mother and his wife. Danielle Urquhart, Program Officer, provided a history of the printing press and newspapers from 19th century Upper Canada. Participants explored the

printing press program and went home with a copy of Mackenzie's newspaper, with their name on it, which they typeset themselves.

Approaching the Past – Vancouver

Building on the success of the Toronto *Approaching the Past* series, THEN/HiER initiated a similar one in Vancouver, organized by Anne Marie Goodfellow, Network Manager, rather than graduate students.

Vancouver: Our Diverse Heritage – February 7, 2013

The first event took place at the Museum of Vancouver, and was inspired by the theme for Heritage Week 2013, "Good Neighbours: Heritage Homes and Neighbourhoods." Talks were given by Donald Luxton, a well-known Vancouver architect, conservation consultant, educator and author; and Vanessa Campbell, educator, Squamish Nation Language Program. Donald Luxton talked about the history of Vancouver through its different architectural styles from the late 1800s to today; and Vanessa Campbell spoke of the history of the Squamish people in the area as the original inhabitants, the importance of place to First Nations people, and education and socialization within Squamish communities.

Another *Approaching the Past* event is being planned for May 30, 2013. *A Walking Tour of Stanley Park* will be led by Jolene Cumming of the Stanley Park History Group. Participants will view some historical sites within the park, which at one time was inhabited by First Nations and later by European newcomers. Historical photographs of many of the sites will be shown.

In an effort to encourage others to set up *Approaching the Past* series in various cities throughout Canada, Rose and Kate developed a guide which is posted on our website on the THEN/HiER Events and General Instructional Resources pages (http://thenhier.ca/sites/default/files/ATP-guidelines.docx).

Graduate Student Funding Programs Visiting Doctoral Student Program

This program provides an opportunity for doctoral students enrolled in a Canadian university to visit a Faculty of Education or History Department in another university for a two-week period to work with a faculty member sponsor. The adjudication committee made three awards in Year Five for exchanges which will take place in Year Six. Student reports about their exchanges will appear on the website.

- **Danielle Cooper, York University,** is researching the history and development of LGBT archives and libraries within North America from the mid twentieth century to the present, as well as how history education engaged with LGBT studies unfolds in the archive and the classroom. She will be working with **Dr. Elise Chenier** in the Department of History at Simon Fraser University.
- Katherine Ireland, University of New Brunswick, is completing her dissertation on historical thinking in the early elementary grades. She will be working with **Dr. Amy von Heyking** at the University of Lethbridge.

• David Scott, University of Calgary, will be working with Dr. Jocelyn Létourneau at the Université Laval to design a research project to examine student responses to questions about their knowledge of history. This project will be based on one of Dr. Létourneau's previous research projects.

Graduate Student Projects Program

This program supports projects related to history teaching and learning in Canada initiated, organized, and carried out by graduate students in history and history education. We consider requests for support up to a maximum of \$2,500. In 2012/13 our adjudication committee consisted of Executive Board members Penney Clark, Marg Conrad, and Peter Seixas, and Graduate Student Committee Coordinator Rose Fine-Meyer. THEN/HiER received seven project proposals this year which were all approved.

• In Griffintown, historical educational documentary website, Scott MacLeod, Master's student, Concordia University

This was a multimedia initiative to help disseminate the student's research findings to a broad public via developing an educational website for his oral history documentary *In Griffintown* for public and institutional use.

 Herstories Café Series 2012, Rose Fine-Meyer and Kate Zankowicz, doctoral candidates, OISE U/T

This is an ongoing series in Toronto based on women's history. THEN/HiER provided funding for the purchase of a camera, and website and materials development and translation through a combined Small Projects/Graduate Student Projects grant.

• A Landscape Level Archaeological and Ethnographic Analysis of the Inland Lifeways of the xáadáa / Haida, Karen Church, Master's student, University of Calgary

This grant supported travel to two conferences for the student to present her research: the Association of Universities for Northern Studies (ACUNS) Student Conference, and the Canadian Archaeological Association Annual General Meeting and Conference.

 Arts Based Inquiry Project, Cynthia Wallace-Casey, doctoral candidate, University of New Brunswick

This project complemented and extended the student's current research into how a heritage community can assist middle school students in deepening their historical consciousness. It served to extend and disseminate this research to a broader public audience, by assisting in the development of a photo exhibition that documents students' experiences through their own eyes.

• Extending the Circumpolar Dialogue on Indigenous Education: Nunavut and Alaska, Heather McGregor, doctoral candidate, University of British Columbia

This grant supported travel to the 2013 Alaska Native Studies Conference for the student to present her research.

• Parlons Histoire at the Université de Montréal, Marie-Hélène Brunet, doctoral candidate, Université de Montréal

This was an event based on previous *Let's Talk History* events where student teachers interact with graduate students in history and history education to discuss issues in teaching history.

• Becoming Multicultural Website Project, Lee Owen Blanding, doctoral candidate, University of Victoria

THEN/HiER funds were used to create a website for the dissemination of the student's doctoral research on the history, practice, and theory of Canadian multiculturalism.

Collaborative Projects (goals 1 and 3) Small Projects Grants Program

Each year, this program funds up to ten small projects related to history teaching and learning in Canada to a maximum of \$2,500 each. In 2012/13 our adjudication committee consisted of Executive Board members Penney Clark, Marg Conrad, and Peter Seixas, and Graduate Student Committee Coordinator Rose Fine-Meyer. This year nine projects were approved for funding.

• Understanding the Residential School System: Intergenerational Dialogue This was an event organized by the John Humphrey Centre for Peace and Human Rights in Edmonton where students had the opportunity to learn about Aboriginal culture and the legacy of the Indian Residential School system.

• 2013 Annual Meeting of the Agricultural History Society (AGS)

THEN/HiER provided funding to support student participation in this conference which will create networks among various researchers in agricultural history from around the world. The students will submit blog posts to the THEN/HiER website reflecting on their participation after the conference in June 2013.

Herstories Café Series 2012

This is an ongoing series in Toronto based on women's history. THEN/HiER provided funding for the purchase of a camera, and website and materials development and translation through a combined Small Projects/Graduate Student Projects grant.

• War of 1812 Poetry and Art Exhibit

This project, organized by a teacher at University of Winnipeg Collegiate, raised awareness about the War of 1812 through the use of a variety of media, and encouraged teachers in Manitoba and across Canada to integrate historical thinking into their classroom planning.

• Making It Meaningful: Historical Thinking Concepts and the Alberta Social Studies Curriculum

Two professors in the Department of Humanities at Mount Royal University organized this symposium for history and social studies teachers in Alberta which was partially funded by THEN/HiER.

• Development of Educational Materials to Facilitate Learning in the Context of School Programming at the Musée acadien, Université de Moncton McGill University and the Université de Moncton are collaborating on this project to develop educational materials for museum programming related to the New Brunswick grade five social studies curriculum.

• National Capital History Symposium

The first National Capital History Symposium was held at the University of Ottawa and coordinated by the Educational Research Unit Faire l'histoire: Récits et Mémoire Collective en Éducation/ Making History: Narratives and Collective Memory in Education. The symposium was organized around the six historical thinking concepts and provided bilingual presentations related to integrating these concepts into historical research and teaching

• Education Associates of the Laurier Centre for Military Strategic and Disarmament Studies First Annual Teachers' Conference 2013

This conference brought together pre-service teachers, practicing teachers, and university faculty in an effort to promote dialogue on the challenges and successes faced by historical educators in the classrooms and to put forth ideas for future curriculum changes.

• Exposing Pasts: Historians and History in Museums

THEN/HiER funds were used to support local and international participants to attend this one-day conference at the Musée de la civilisation in Québec City. It provided an opportunity for historians and museum personnel to share ideas on best practices for history education within museums.

An additional three proposals were not considered suitable because they did not meet our criteria. Funding recipients are required to submit a report of project outcomes, available on our website at http://thenhier.ca/en/content/small-projects-grants-program-reports.

Publication Award (formerly Book, Article, and Dissertation Awards)

Based on feedback from the French language committee in the first year of this award (2011), the eligibility requirements were changed, and subsequently amended by the Executive Board, to the following:

Each year, THEN/HiER will award one publication prize according to the following criteria:

- 1. The award will be given for a landmark publication in history education, in either English or French.
- 2. One prize will be awarded per year.
- 3. Submissions can be in any category (book, article, chapter, dissertation).
- 4. Nominations may be made by publishers, journal editors, or individuals.
- 5. Submissions are to have been published or, for dissertations, completed in the previous year.

The award is intended to recognize Canadian scholarship in history education. The "Canadian" criterion is met by any of the following:

- 1. The author or authors reside in Canada.
- 2. The author is a Canadian citizen but resides elsewhere.
- 3. The publication appeared in a Canadian journal or was published by a Canadian press.
- 4. The publication deals in a significant way with Canadian history.

Authors, or others who nominate them, may submit three hard copies of a book, or one copy of an article, chapter, or dissertation by email attachment, to the adjudication committee for consideration by the deadline.

The committee reserves the right to add other publications to the nominations. It also reserves the right not to provide an award if no publication is found to be meritorious.

Recipient of 2012 Publication Award

The 2012 award was conferred upon Dr. Maria Neagu for her dissertation completed at the Université Laval in 2011, *Conjuguer la nation au passé. Mémoire et identité dans les manuels d'histoire moldaves, 1918-2006* (Jocelyn Létourneau, supervisor). In this well-written and extensively researched study, Dr. Neagu makes a convincing case for studying school textbooks and curriculum documents to better understand the ways in which these official curriculum materials use historical events and figures to shape identity and conceptions of 'nation' in the citizenry. A summary of the dissertation is available on our website at http://thenhier.ca/en/content/thenhier-publication-award. Dr. Neagu received \$200 in prize money, and Stéphane presented the award certificate to her at the Centre de recherche en civilisation canadienne-française Conference at the University of Ottawa on March 28, 2013.

At the December 2012 retreat, the Board decided to give a one-time THEN/HiER Lifetime Achievement Award to Ken Osborne for his scholarship in history education. It was also decided to give a Lifetime Achievement Award to a francophone scholar, Christian Laville. Penney agreed to write the English citation and Stéphane and other francophone board members will draft the French citation.

THEN/HiER Bursaries for the Historical Thinking Project Summer Institutes 2013 (Halifax and Toronto)

We are providing bursaries of up to \$750 each to ten people for airfare to attend one of the institutes this year:

Jade Ballek, Learning Consultant, Outlook, Saskatchewan
Nadine Charabin, Saskatchewan Archives Board, Saskatoon
Lisa Dorozio, David Thompson Middle School, Calgary
Delia Foo, Master's student, UBC Curriculum & Pedagogy
Jeannette Gabriel, Doctoral student, University of Iowa
Jerome Marchildon, The Manitoba Museum, Winnipeg
Nathan Moes, Dease Lake School, British Columbia
Delise Pitman, Cyber Stone Virtual School, Regina
Stephanie Redmond, Doctoral student, UBC Curriculum & Pedagogy
Lindsey Sorensen, Crofton House School, Vancouver

Executive Board Member Publications in 2012 (goals 1 and 3) Penney Clark, THEN/HiER Director, Professor, University of British Columbia

With Mona Gleason and Stephen Petrina. "Preschools for Science? The Child Study Centre at the University of British Columbia, 1960-1997." *History of Education Quarterly* 52(1) (2012): 29-61. (Recipient of 2012 English-language article prize, Canadian History of Education Association.)

Margaret Conrad, Professor Emerita, University of New Brunswick

A Concise History of Canada. New York: Cambridge University Press, 2012.

With Alvin Finkel and Donald Fyson, Canada: A History. Toronto: Pearson, 2012.

Catherine Duquette, Assistant Professor, Université du Québec à Chicoutimi

« Conscience historique et mémoire : du pareil au même? La place de la conscience historique dans la classe d'histoire ». Formation et profession 19, no. 1 (2012) : 42-4.

« La progression des apprentissages en classe d'histoire, piste de réflexion sur le développement séquentiel de la pensée historique ». *Enjeux de l'univers social* 8, no. 3 (2012) : 21-2.

« Sur la piste de *Traces*. Épopée de lecture en bibliothèque ». *Traces* 50, no. 3 (2012) : 10-12.

Avec J. Boulette. Sur les Rails : Cahier d'apprentissage pour la première année du troisième cycle du primaire. Québec : Chenelière, 2012.

Avec F. Bouvier et J-F. Cardin, J-F. « Aux origines de la SPHQ, une pensée didactique novatrice ». *Traces* 50, no. 3 (2012): 8-9.

Avec J-F. Cardin et F. Bouvier. « Le bulletin de liaison de la Société des professeurs d'histoire du Québec et les transformation de la didactique durant les années 1960 ». *Le Cartable de Clio* 12 (2012).

Avec M-A. Lauzon. « L'enseignement par les controverses, une possibilité pour l'enseignement de l'histoire et de l'éducation à la citoyenneté? Première partie : qu'en pensent les profs? ». *Enjeux de l'univers social* 8, no. 3 (2012) : 23-5.

Jocelyn Létourneau, Professor and CRC, Université Laval

"History and Social Hope." Published on the Trudeau Foundation website, 2011-2012. http://www.fondationtrudeau.ca/sites/default/files/u5/history and social....

"What is to be done with 1759?" In 1759 Remembered: Interpreting the Conquest, edited by Philip Buckner and John Reid, 279-302. Toronto: University of Toronto Press, 2012.

« L'Autre Nous. Les Anglophones dans l'histoire du Québec ». *Enjeux de l'univers social* 8, no. 1 (2012): 20-23.

Ruth Sandwell, Associate Professor, OISE/U of T

"Introduction to Special Issue on the History of Rural Education." *Historical Studies in Education / Revue d'histoire de l'éducation*, guest editor Ruth Sandwell, 24, no. 1 (2012): 43-7.

"Read, Listen, Discuss, Act': Adult Education, Rural Citizenship and the National Farm Radio Forum in Canada, 1941-1965." *Historical Studies in Education / Revue d'histoire de l'éducation* 24, no. 1 (2012): 170-94.

"Showing How Locals Supported the World Economy: A Review of Beatrice Craig's, *Backwoods Consumers and Homespun Capitalists: The Rise of Market Culture in Eastern Canada.*" Review solicited for CHR Macdonald Roundtable, *Canadian Historical Review* 93, no. 1 (2012): 92-7.

Alan Sears, Professor, University of New Brunswick

Review of *The Marketplace of Ideas: Reform and Resistance in the American University* by Louis Menand. 2012. http://www.h-net.org/reviews/showrev.php?id=33892

Peter Seixas, Professor and CRC, University of British Columbia

« Attention, les enfants pourraient entendre! Ou l'histoire post-moderne a-t-elle sa place a l'ecole? » Le cartable de Clio: Revue Suisse sur les didactiques de l'histoire 12 (2012): 126-40. (Translation from Knowing, Teaching and Learning History).

"Progress, Presence and Historical Consciousness: Confronting Past, Present and Future in Postmodern Time." *Paedagogica Historica* 48, no. 6 (2012): 859-72.

With Jill Colyer. "Assessment of Historical Thinking: A Report on the Annual Meeting of the Historical Thinking Project, January 18-20, 2012." Vancouver: CSHC, May 2012.

With Tom Morton. The Big Six Historical Thinking Concepts. Toronto: Nelson, 2012.

Amy von Heyking, Associate Professor, University of Lethbridge

"Selling Progressive Education to Albertans, 1935-53." In *Schooling in Transition: Readings in Canadian History of Education*, edited by S. Burke and P. Milewski, 340-54. Toronto: University of Toronto Press, 2012. (Previously published in *Historical Studies in Education/Revue d'histoire de l'education* 10, nos. 1/2 (1998): 67-84.)

"Implementing Progressive Education in Alberta's Rural Schools. *Historical Studies in Education/Revue d'histoire de l'education* 24, no. 1 (2012): 93-111.

With R. Pennings, D. Sikkink, D. Van Pelt, and H. Van Brummelen. *Cardus Education Survey: Measuring Non-government School Effects in Service of the Canadian Public Good*. Hamilton, ON: Cardus, 2012.

Review of Contesting White Supremacy: School Segregation, Anti-Racism, and the Making of Chinese Canadians by Timothy Stanley. Historical Studies In Education/Revue d'histoire de l'education 24, no. 2 (2012), 74-6.

Review of *Contesting Clio's Craft: New Directions and Debates in Canadian History* by Christopher Dummitt and Michael Dawson. *Historical Studies in Education/Revue d'histoire de l'education* 24, no. 1 (2012): 229-31.



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Browser & OS

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

change in % of visits: +0.00%

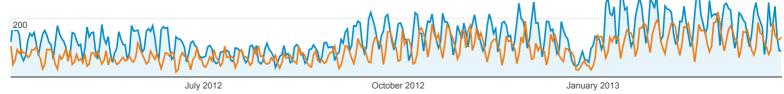
Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits

Apr 1, 2011 - Mar 31, 2012: Visits

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В	Browser	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
		46.42%	27.26%	29.99%	13.55%	9.36%
		49,737 vs 33,969	2.82 vs 3.88	00:02:39 vs 00:03:47	73.29% vs 64.54%	61.44% vs 56.18%
1.	Internet Explorer					
	Apr 1, 2012 - Mar 31, 2013	13,718	2.58	00:02:05	82.20%	56.71%
	Apr 1, 2011 - Mar 31, 2012	10,524	2.98	00:02:32	79.04%	52.27%
	% Change	30.35%	-13.53%	-17.67%	4.00%	8.50%
2.	Firefox				'	
	Apr 1, 2012 - Mar 31, 2013	12,972	3.85	00:04:37	67.91%	55.18%
	Apr 1, 2011 - Mar 31, 2012	12,111	5.84	00:06:25	53.48%	50.20%
	% Change	7.11%	-34.05%	-27.98%	26.98%	9.92%
3.	Chrome			!	!	!
	Apr 1, 2012 - Mar 31, 2013	11,346	2.32	00:01:52	78.71%	65.78%
	Apr 1, 2011 - Mar 31, 2012	4,566	2.68	00:02:33	73.32%	62.44%
	% Change	148.49%	-13.63%	-26.61%	7.35%	5.34%
4.	Safari				'	
	Apr 1, 2012 - Mar 31, 2013	9,977	2.61	00:02:03	60.31%	68.39%
	Apr 1, 2011 - Mar 31, 2012	6,240	2.61	00:01:51	53.69%	68.75%
	% Change	59.89%	-0.03%	10.07%	12.34%	-0.53%
5.	Safari (in-app)			1	1	
	Apr 1, 2012 - Mar 31, 2013	402	1.28	00:00:26	87.31%	81.59%
	Apr 1, 2011 - Mar 31, 2012	0	0.00	00:00:00	0.00%	0.00%
	% Change	∞%	∞%	∞%	∞%	∞ 0
6.	Android Browser				1	

	Apr 1, 2012 - Mar 31, 2013	372	1.61	00:01:05	87.63%	75.81%
	Apr 1, 2011 - Mar 31, 2012	99	1.62	00:01:21	85.86%	72.73%
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7.	Opera Mini					
	Apr 1, 2012 - Mar 31, 2013	275	1.29	00:00:57	86.55%	82.18%
	Apr 1, 2011 - Mar 31, 2012	40	1.55	00:01:55	92.50%	72.50%
	% Change	587.50%	-16.95%	-50.63%	-6.44%	13.35%
8.	Opera					
	Apr 1, 2012 - Mar 31, 2013	240	1.42	00:00:47	62.50%	79.58%
	Apr 1, 2011 - Mar 31, 2012	134	2.45	00:02:09	75.37%	62.69%
	% Change	79.10%	-41.78%	-63.16%	-17.08%	26.95%
9.	Mozilla Compatible Agent					
	Apr 1, 2012 - Mar 31, 2013	225	1.38	00:00:32	87.11%	82.22%
	Apr 1, 2011 - Mar 31, 2012	145	1.38	00:00:21	80.00%	80.00%
	% Change	55.17%	0.21%	49.44%	8.89%	2.78%
10.	IE with Chrome Frame					
	Apr 1, 2012 - Mar 31, 2013	136	3.24	00:02:49	73.53%	49.26%
	Apr 1, 2011 - Mar 31, 2012	36	3.17	00:03:25	86.11%	38.89%
	% Change	277.78%	2.40%	-17.48%	-14.61%	26.68%

Rows 1 - 10 of 40



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Engagement

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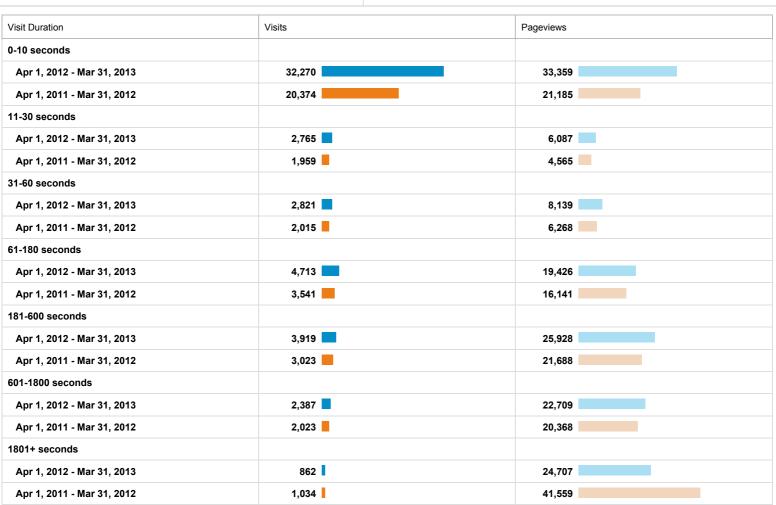
Distribution

Visit Duration

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 46.42%
 6.51%

 49,737 vs 33,969
 140,355 vs 131,774





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Frequency & Recency

change in % of visits: +0.00%

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Distribution

Count of Visits

 Visits
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 46.42%
 6.51%

 49,737 vs 33,969
 140,355 vs 131,774

Count of Visits Visits Pageviews Apr 1, 2012 - Mar 31, 2013 36,451 80,488 Apr 1, 2011 - Mar 31, 2012 21,925 58,538 Apr 1, 2012 - Mar 31, 2013 4,557 14,616 Apr 1, 2011 - Mar 31, 2012 3,164 13,585 1,704 6,398 Apr 1, 2012 - Mar 31, 2013 1,294 7,007 Apr 1, 2011 - Mar 31, 2012 Apr 1, 2012 - Mar 31, 2013 943 4,100 Apr 1, 2011 - Mar 31, 2012 744 3,894 617 2,713 Apr 1, 2012 - Mar 31, 2013 Apr 1, 2011 - Mar 31, 2012 485 2,914 Apr 1, 2012 - Mar 31, 2013 445 2,136 Apr 1, 2011 - Mar 31, 2012 373 2,501 337 Apr 1, 2012 - Mar 31, 2013 1,313 Apr 1, 2011 - Mar 31, 2012 303 1,798 271 1,517 Apr 1, 2012 - Mar 31, 2013 255 Apr 1, 2011 - Mar 31, 2012 2,158 9-14 Apr 1, 2012 - Mar 31, 2013 999 4.890 Apr 1, 2011 - Mar 31, 2012 979 7,560 15-25 Apr 1, 2012 - Mar 31, 2013 772 5,482 Apr 1, 2011 - Mar 31, 2012 869 7,564 26-50 Apr 1, 2012 - Mar 31, 2013 857 6,191 927 Apr 1, 2011 - Mar 31, 2012 6,539 51-100 697 Apr 1, 2012 - Mar 31, 2013 4,667 5,436 Apr 1, 2011 - Mar 31, 2012 654 101-200

Apr 1, 2012 - Mar 31, 2013	582	3,688
Apr 1, 2011 - Mar 31, 2012	533	7,868
201+		
Apr 1, 2012 - Mar 31, 2013	505	2,156
Apr 1, 2011 - Mar 31, 2012	1,464	4,412

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Language

change in % of visits: +0.00%

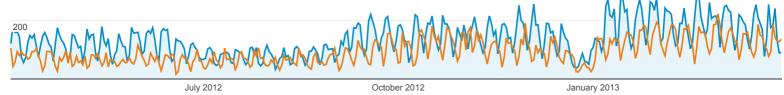
Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits

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Language	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	46.42%	27.26%	29.99%	13.55%	9.36%
	49,737 vs 33,969	2.82 vs 3.88	00:02:39 vs 00:03:47	73.29% vs 64.54%	61.44% vs 56.18%
1. en-us					
Apr 1, 2012 - Mar 31, 2013	36,733	3.01	00:02:56	72.66%	59.84%
Apr 1, 2011 - Mar 31, 2012	25,644	4.25	00:04:06	66.31%	54.36%
% Change	43.24%	-29.17%	-28.60%	9.57%	10.09%
2. fr					
Apr 1, 2012 - Mar 31, 2013	4,439	2.53	00:01:53	75.74%	63.14%
Apr 1, 2011 - Mar 31, 2012	2,327	3.00	00:02:23	64.68%	58.96%
% Change	90.76%	-15.90%	-20.87%	17.10%	7.10%
3. en-gb			l.		
Apr 1, 2012 - Mar 31, 2013	2,520	2.47	00:02:39	72.94%	63.65%
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% Change	0.24%	-19.04%	-38.52%	82.81%	11.05%
4. fr-fr					
Apr 1, 2012 - Mar 31, 2013	1,078	2.28	00:01:28	61.78%	71.06%
Apr 1, 2011 - Mar 31, 2012	309	3.67	00:02:06	67.64%	62.14%
% Change	248.87%	-37.85%	-30.65%	-8.66%	14.36%
5. en			1	ı	
Apr 1, 2012 - Mar 31, 2013	668	1.92	00:01:13	79.94%	72.90%
Apr 1, 2011 - Mar 31, 2012	458	2.53	00:02:16	63.10%	61.35%
% Change	45.85%	-24.35%	-46.46%	26.69%	18.83%
6. es			ı	1	

	Apr 1, 2012 - Mar 31, 2013	430	1.98	00:01:58	82.33%	70.47%
	Apr 1, 2011 - Mar 31, 2012	225	2.20	00:01:54	79.11%	66.22%
	% Change	91.11%	-9.83%	3.44%	4.06%	6.41%
7.	zh-cn					
	Apr 1, 2012 - Mar 31, 2013	314	2.14	00:02:20	73.89%	60.51%
	Apr 1, 2011 - Mar 31, 2012	162	1.78	00:02:07	87.65%	66.67%
	% Change	93.83%	20.20%	10.60%	-15.71%	-9.24%
8.	de-de					
	Apr 1, 2012 - Mar 31, 2013	308	1.68	00:01:00	82.79%	68.83%
	Apr 1, 2011 - Mar 31, 2012	127	2.46	00:01:29	89.76%	66.14%
	% Change	142.52%	-31.76%	-31.91%	-7.77%	4.07%
9.	nl					
	Apr 1, 2012 - Mar 31, 2013	279	1.92	00:01:57	73.84%	65.95%
	Apr 1, 2011 - Mar 31, 2012	190	2.78	00:02:06	73.68%	56.32%
	% Change	46.84%	-31.00%	-7.72%	0.20%	17.11%
10.	es-es					
	Apr 1, 2012 - Mar 31, 2013	229	2.12	00:01:37	62.88%	68.12%
	Apr 1, 2011 - Mar 31, 2012	275	1.65	00:01:09	49.09%	76.36%
	% Change	-16.73%	28.57%	41.23%	28.09%	-10.79%

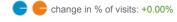
Rows 1 - 10 of 114



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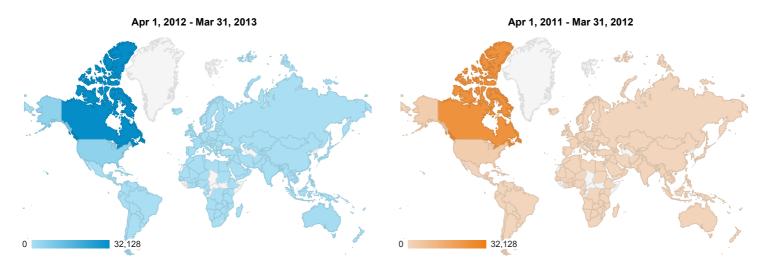
Location

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012



Map Overlay

Site Usage



	*		*	*		
c	Country / Territory	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
		46.42%	27.26%	29.99%	13.55%	9.36%
		49,737 vs 33,969	2.82 vs 3.88	00:02:39 vs 00:03:47	73.29% vs 64.54%	61.44% vs 56.18%
1.	Canada					
	Apr 1, 2012 - Mar 31, 2013	32,128	3.33	00:03:16	68.09%	56.43%
	Apr 1, 2011 - Mar 31, 2012	24,825	4.55	00:04:33	58.60%	51.46%
	% Change	29.42%	-26.84%	-28.39%	16.20%	9.65%
2.	United States					
	Apr 1, 2012 - Mar 31, 2013	5,247	1.84	00:01:16	86.94%	71.53%
	Apr 1, 2011 - Mar 31, 2012	3,010	1.96	00:01:25	85.51%	68.11%
	% Change	74.32%	-5.84%	-10.63%	1.67%	5.02%
3.	United Kingdom					
	Apr 1, 2012 - Mar 31, 2013	1,613	1.63	00:01:08	86.42%	74.77%
	Apr 1, 2011 - Mar 31, 2012	706	1.88	00:01:17	82.29%	71.81%
	% Change	128.47%	-13.09%	-11.46%	5.02%	4.11%
4.	Australia					
	Apr 1, 2012 - Mar 31, 2013	1,030	2.34	00:01:34	68.54%	65.63%
	Apr 1, 2011 - Mar 31, 2012	387	2.37	00:01:45	72.09%	62.79%
	% Change	166.15%	-1.38%	-10.40%	-4.92%	4.52%
5.	France					
	Apr 1, 2012 - Mar 31, 2013	952	1.87	00:01:02	90.34%	67.86%
	Apr 1, 2011 - Mar 31, 2012	417	1.81	00:01:09	84.89%	72.90%
	% Change	128.30%	3.19%	-10.90%	6.41%	-6.92%

6. (not set)						
Apr 1, 2012 - Mai	31, 2013	772	2.15	00:02:05	75.78%	66.71%
Apr 1, 2011 - Mai	31, 2012	87	1.74	00:01:39	93.10%	70.11%
% Change		787.36%	23.67%	26.91%	-18.61%	-4.86%
7. India						
Apr 1, 2012 - Mai	31, 2013	524	1.70	00:01:30	88.93%	76.34%
Apr 1, 2011 - Mai	31, 2012	207	1.49	00:01:17	97.10%	71.98%
% Change		153.14%	14.41%	17.13%	-8.41%	6.05%
8. Germany						
Apr 1, 2012 - Mai	31, 2013	464	1.61	00:00:45	81.68%	68.32%
Apr 1, 2011 - Mai	31, 2012	268	2.13	00:01:21	85.82%	64.93%
% Change		73.13%	-24.44%	-43.79%	-4.82%	5.23%
9. Philippines						
Apr 1, 2012 - Mai	31, 2013	396	1.71	00:01:22	91.41%	77.27%
Apr 1, 2011 - Mai	31, 2012	181	2.55	00:02:46	88.95%	66.85%
% Change		118.78%	-32.92%	-50.28%	2.77%	15.59%
10. Netherlands						
Apr 1, 2012 - Mai	31, 2013	343	1.94	00:01:08	77.84%	64.43%
Apr 1, 2011 - Mai	31, 2012	214	3.10	00:02:31	72.90%	57.94%
% Change		60.28%	-37.42%	-55.34%	6.78%	11.20%

Rows 1 - 10 of 186



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Devices

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

change in % of visits: +3.99%

Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits

Apr 1, 2011 - Mar 31, 2012: Visits

6. Samsung Galaxy Nexus

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Mobile Device Info	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	266.70%	21.61%	17.57%	6.96%	4.84%
	3,414 vs 931	1.83 vs 2.34	00:01:18 vs 00:01:35	81.11% vs 75.83%	71.73% vs 68.42%
1. Apple iPad					
Apr 1, 2012 - Mar 31, 2013	1,649	2.23	00:01:54	77.99%	63.67%
Apr 1, 2011 - Mar 31, 2012	356	3.04	00:01:48	76.97%	66.01%
% Change	363.20%	-26.83%	5.41%	1.33%	-3.54%
2. Apple iPhone					
Apr 1, 2012 - Mar 31, 2013	1,023	1.38	00:00:33	83.77%	80.25%
Apr 1, 2011 - Mar 31, 2012	304	1.89	00:01:01	70.39%	70.39%
% Change	236.51%	-26.90%	-46.33%	19.00%	14.01%
3. (not set)					
Apr 1, 2012 - Mar 31, 2013	138	1.57	00:00:51	84.78%	84.78%
Apr 1, 2011 - Mar 31, 2012	141	2.15	00:02:45	75.18%	65.96%
% Change	-2.13%	-27.16%	-69.15%	12.78%	28.54%
4. Apple iPod					
Apr 1, 2012 - Mar 31, 2013	64	1.20	00:00:35	79.69%	84.38%
Apr 1, 2011 - Mar 31, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	∞%	∞%	∞%	∞%	∞%
5. Apple iPod Touch					
Apr 1, 2012 - Mar 31, 2013	59	1.71	00:00:54	81.36%	83.05%
Apr 1, 2011 - Mar 31, 2012	47	1.66	00:00:25	78.72%	74.47%
% Change	25.53%	3.15%	118.20%	3.34%	11.53%

Apr 1, 2011 - Mar 31, 2012 4 2.00 00:01:04 100.00% 7	Apr 1, 2012 - Mar 31, 2013	30	1.50	00:00:45	63.33%	66.67%
7. SonyEricsson LT15i Xperia Arc Apr 1, 2012 - Mar 31, 2013 26 1.69 00:02:17 84.62% 6 Apr 1, 2011 - Mar 31, 2012 4 2.00 00:01:04 100.00% % Change 550.00% -15.38% 114.72% -15.38% 8. Samsung GT-I9100 Galaxy S II Apr 1, 2012 - Mar 31, 2013 22 1.36 00:00:10 81.82% 7 Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% % Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% 7 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	Apr 1, 2011 - Mar 31, 2012	0	0.00	00:00:00	0.00%	0.00%
Apr 1, 2012 - Mar 31, 2013 26 1.69 00:02:17 84.62% 66 Apr 1, 2011 - Mar 31, 2012 4 2.00 00:01:04 100.00% 7 % Change 550.00% -15.38% 114.72% -15.38% 8. Samsung GT-I9100 Galaxy S II Apr 1, 2012 - Mar 31, 2013 22 1.36 00:00:10 81.82% 7 Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% 7 % Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% 7 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	% Change	∞%	∞%	∞%	∞%	∞%
Apr 1, 2011 - Mar 31, 2012	7. SonyEricsson LT15i Xperia Arc					
% Change 550.00% -15.38% 114.72% -15.38% 8. Samsung GT-I9100 Galaxy S II Apr 1, 2012 - Mar 31, 2013 22 1.36 00:00:10 81.82% 7 Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% 7 % Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% 7 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	Apr 1, 2012 - Mar 31, 2013	26	1.69	00:02:17	84.62%	65.38%
8. Samsung GT-I9100 Galaxy S II Apr 1, 2012 - Mar 31, 2013 22 1.36 00:00:10 81.82% 7 Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% 7 **Change 450.00% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% Apr 1, 2011 - Mar 31, 2012 0 0 00:00:00 00:00:00 00:00:00	Apr 1, 2011 - Mar 31, 2012	4	2.00	00:01:04	100.00%	75.00%
Apr 1, 2012 - Mar 31, 2013 22 1.36 00:00:10 81.82% Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% % Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 00:00:00	% Change	550.00%	-15.38%	114.72%	-15.38%	-12.82%
Apr 1, 2011 - Mar 31, 2012 4 1.50 00:00:08 100.00% 7 % Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% 7 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	8. Samsung GT-I9100 Galaxy S II					
% Change 450.00% -9.09% 25.07% -18.18% 9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 15 1.33 00:00:22 80.00% 7 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	Apr 1, 2012 - Mar 31, 2013	22	1.36	00:00:10	81.82%	77.27%
9. BlackBerry 9900 Dakota Apr 1, 2012 - Mar 31, 2013 Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	Apr 1, 2011 - Mar 31, 2012	4	1.50	00:00:08	100.00%	75.00%
Apr 1, 2012 - Mar 31, 2013	% Change	450.00%	-9.09%	25.07%	-18.18%	3.03%
Apr 1, 2011 - Mar 31, 2012 0 0.00 00:00:00 0.00%	9. BlackBerry 9900 Dakota					
	Apr 1, 2012 - Mar 31, 2013	15	1.33	00:00:22	80.00%	73.33%
% Change ∞% ∞% ∞% ∞%	Apr 1, 2011 - Mar 31, 2012	0	0.00	00:00:00	0.00%	0.00%
	% Change	∞%	∞%	∞%	∞%	∞%
10. Samsung GT-I9000 Galaxy S	10. Samsung GT-I9000 Galaxy S					
Apr 1, 2012 - Mar 31, 2013 14 1.07 00:00:02 78.57%	Apr 1, 2012 - Mar 31, 2013	14	1.07	00:00:02	78.57%	92.86%
Apr 1, 2011 - Mar 31, 2012 1 1.00 00:00:00 100.00% 10	Apr 1, 2011 - Mar 31, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change 1,300.00% 7.14% ∞% -21.43%	% Change	1,300.00%	7.14%	∞%	-21.43%	-7.14%

Rows 1 - 10 of 212



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Overview

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

We've changed this report. ?

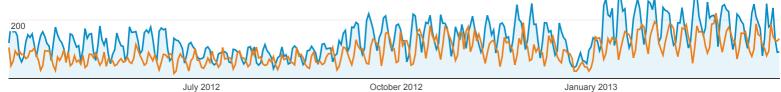
change in % of visits: +0.00%

Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits Apr 1, 2011 - Mar 31, 2012: • Visits

400



January 2013

Device Category	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
	46.42%	27.26%	29.99%	13.54%	9.36%
	49,737 vs 33,969	2.82 vs 3.88	00:02:39 vs 00:03:47	73.29% vs 64.55%	61.44% vs 56.18%
1. desktop					
Apr 1, 2012 - Mar 31, 2013	46,323	2.90	00:02:45	72.71%	60.68%
Apr 1, 2011 - Mar 31, 2012	32,992	3.93	00:03:51	64.22%	55.83%
% Change	40.41%	-26.25%	-28.60%	13.22%	8.70%
2. tablet					
Apr 1, 2012 - Mar 31, 2013	1,718	2.24	00:01:53	78.35%	63.62%
Apr 1, 2011 - Mar 31, 2012	228	2.38	00:01:35	78.07%	67.54%
% Change	653.51%	-5.97%	18.76%	0.35%	-5.81%
3. mobile					
Apr 1, 2012 - Mar 31, 2013	1,696	1.42	00:00:42	83.90%	79.95%
Apr 1, 2011 - Mar 31, 2012	749	2.30	00:01:35	74.90%	68.36%
% Change	126.44%	-38.33%	-55.35%	12.02%	16.96%



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Network

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

change in % of visits: +0.00%

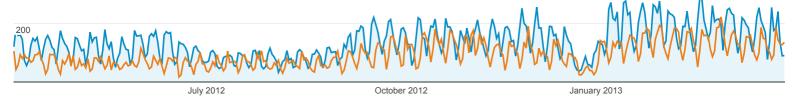
Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits

Apr 1, 2011 - Mar 31, 2012: Visits

400



	Service Provider	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
		46.42% 49,737 vs 33,969	27.26% 2.82 vs 3.88	29.99% 00:02:39 vs 00:03:47	13.55% 73.29% vs 64.54%	9.36% 61.44% vs 56.18%
1.	shaw communications inc.			'		
	Apr 1, 2012 - Mar 31, 2013	3,878	3.74	00:03:20	62.27%	56.50%
	Apr 1, 2011 - Mar 31, 2012	3,441	3.99	00:04:36	47.63%	51.06%
	% Change	12.70%	-6.12%	-27.30%	30.74%	10.65%
2.	sympatico hse					
	Apr 1, 2012 - Mar 31, 2013	3,205	2.42	00:01:57	70.08%	61.56%
	Apr 1, 2011 - Mar 31, 2012	2,253	3.42	00:03:07	62.49%	51.35%
	% Change	42.25%	-29.08%	-37.77%	12.13%	19.87%
3.	telus communications inc.					
	Apr 1, 2012 - Mar 31, 2013	2,143	2.93	00:02:32	68.27%	55.44%
	Apr 1, 2011 - Mar 31, 2012	1,333	3.40	00:03:20	66.69%	51.76%
	% Change	60.77%	-13.74%	-24.03%	2.36%	7.10%
4.	videotron Itee					
	Apr 1, 2012 - Mar 31, 2013	1,894	2.79	00:01:53	70.70%	61.67%
	Apr 1, 2011 - Mar 31, 2012	973	4.33	00:03:38	70.20%	49.13%
	% Change	94.66%	-35.50%	-48.22%	0.71%	25.53%
5.	university of british columbia					
	Apr 1, 2012 - Mar 31, 2013	1,536	12.71	00:17:36	15.04%	39.19%
	Apr 1, 2011 - Mar 31, 2012	1,837	9.38	00:13:18	17.69%	44.58%
	% Change	-16.39%	35.60%	32.37%	-14.99%	-12.09%
6.	rogers cable communications inc.					

Apr 1, 2012 - Mar	31, 2013	1,339	3.17	00:04:31	53.77%	57.58%
Apr 1, 2011 - Mar	31, 2012	676	3.01	00:02:07	74.41%	53.25%
% Change		98.08%	5.18%	112.52%	-27.73%	8.12%
7. province of british	columbia					
Apr 1, 2012 - Mar	31, 2013	610	2.67	00:02:40	80.16%	48.85%
Apr 1, 2011 - Mar	31, 2012	468	3.44	00:03:06	78.42%	39.32%
% Change		30.34%	-22.33%	-14.15%	2.23%	24.26%
8. cogeco cable can	ada inc.					
Apr 1, 2012 - Mar	31, 2013	609	2.64	00:02:05	78.16%	59.28%
Apr 1, 2011 - Mar	31, 2012	476	2.46	00:01:53	68.07%	56.09%
% Change		27.94%	7.17%	10.79%	14.83%	5.68%
9. psinet inc.						
Apr 1, 2012 - Mar	31, 2013	554	3.05	00:02:24	84.84%	48.92%
Apr 1, 2011 - Mar	31, 2012	291	2.39	00:01:35	86.25%	57.73%
% Change		90.38%	27.54%	52.39%	-1.64%	-15.27%
10. road runner holdd	o llc					
Apr 1, 2012 - Mar	31, 2013	517	2.00	00:01:31	81.24%	70.79%
Apr 1, 2011 - Mar	31, 2012	223	1.96	00:01:05	90.58%	66.82%
% Change		131.84%	1.92%	39.80%	-10.32%	5.95%

Rows 1 - 10 of 7212



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New vs Returning

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

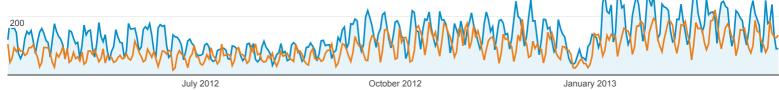
change in % of visits: +0.00%

Explorer

Site Usage

Apr 1, 2012 - Mar 31, 2013: Visits

400



January 2013

Visitor Type	Visits	Pages / Visit	Avg. Visit Duration	Bounce Rate
	46.42% 49,737 vs 33,969	27.26% 2.82 vs 3.88	29.99% 00:02:39 vs 00:03:47	9.36% 61.44% vs 56.18%
1. New Visitor				
Apr 1, 2012 - Mar 31, 2013	36,451	2.21	00:01:33	65.16%
Apr 1, 2011 - Mar 31, 2012	21,925	2.67	00:01:58	60.57%
% Change	66.25%	-17.30%	-21.39%	7.59%
2. Returning Visitor				
Apr 1, 2012 - Mar 31, 2013	13,286	4.51	00:05:39	51.21%
Apr 1, 2011 - Mar 31, 2012	12,044	6.08	00:07:04	48.20%
% Change	10.31%	-25.90%	-20.08%	6.25%

Rows 1 - 2 of 2

Apr 1, 2012 - Mar 31, 2013

Compare to: Apr 1, 2011 - Mar 31, 2012



http://www.thenhier.ca - http://www.thenhier.ca www.thenhier.ca

Pages

Pages are grouped by Page

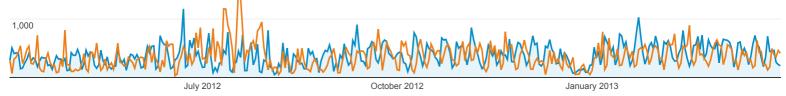


change in % of pageviews: +0.00%

Explorer

Apr 1, 2012 - Mar 31, 2013: • Pageviews Apr 1, 2011 - Mar 31, 2012: • Pageviews

2,000



		I	I	I	I	I	I	
Page		Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
		6.51%	21.68%	10.99%	46.46%	9.32%	37.51%	0.00%
		140,355 vs 131,774	96,423 vs 79,244	00:01:27 vs 00:01:18	49,717 vs 33,945	61.46% vs 56.22%	35.42% vs 25.76%	\$0.00 vs \$0.00
1. /								
A	pr 1, 2012 - Mar 31, 2013	7,708	5,748	00:01:19	5,401	37.36%	33.42%	\$0.00
Aı	pr 1, 2011 - Mar 31, 2012	9,830	7,002	00:02:04	6,602	42.31%	37.06%	\$0.00
%	Change	-21.59%	-17.91%	-35.91%	-18.19%	-11.68%	-9.82%	0.00%
2. /e	en/content/specific-resources-teaching-canadian-hist ry							
A	pr 1, 2012 - Mar 31, 2013	6,954	4,636	00:03:23	4,291	61.38%	60.30%	\$0.00
A	pr 1, 2011 - Mar 31, 2012	6,377	4,221	00:02:44	3,949	60.77%	60.98%	\$0.00
%	Change	9.05%	9.83%	23.87%	8.66%	1.00%	-1.13%	0.00%
	en/content/repertory-online-collections-primary-sourc s-specific-topics-canadian-history							
A	pr 1, 2012 - Mar 31, 2013	6,903	4,051	00:03:16	3,589	57.15%	51.72%	\$0.00
A	pr 1, 2011 - Mar 31, 2012	3,625	1,916	00:02:51	1,391	53.34%	45.46%	\$0.00
%	Change	90.43%	111.43%	14.32%	158.02%	7.13%	13.76%	0.00%
4. /e	en/content/resources							
A	pr 1, 2012 - Mar 31, 2013	3,977	2,718	00:00:32	317	29.65%	10.99%	\$0.00
A	pr 1, 2011 - Mar 31, 2012	2,982	1,921	00:00:26	145	22.07%	7.48%	\$0.00
%	Change	33.37%	41.49%	24.59%	118.62%	34.37%	46.94%	0.00%
5. /e	en							
A	pr 1, 2012 - Mar 31, 2013	3,550	1,768	00:01:29	528	39.20%	21.01%	\$0.00
A	pr 1, 2011 - Mar 31, 2012	9,414	2,718	00:01:11	1,305	43.30%	13.07%	\$0.00
%	Change	-62.29%	-34.95%	25.43%	-59.54%	-9.45%	60.83%	0.00%

6.	/en/content/jobs-and-fellowships							
	Apr 1, 2012 - Mar 31, 2013	3,236	1,422	00:02:01	765	51.90%	30.84%	\$0.00
	Apr 1, 2011 - Mar 31, 2012	1,809	936	00:01:52	387	64.08%	30.29%	\$0.00
	% Change	78.88%	51.92%	8.03%	97.67%	-19.02%	1.81%	0.00%
7.	/en/teaching-resources							
	Apr 1, 2012 - Mar 31, 2013	2,338	1,493	00:00:30	175	58.29%	13.47%	\$0.00
	Apr 1, 2011 - Mar 31, 2012	1,567	1,043	00:00:26	50	42.00%	6.38%	\$0.00
	% Change	49.20%	43.14%	13.15%	250.00%	38.78%	111.12%	0.00%
8.	/en/content/about							
	Apr 1, 2012 - Mar 31, 2013	2,171	1,498	00:00:39	147	21.09%	13.36%	\$0.00
	Apr 1, 2011 - Mar 31, 2012	1,856	1,105	00:00:38	48	14.58%	9.81%	\$0.00
	% Change	16.97%	35.57%	2.29%	206.25%	44.61%	36.22%	0.00%
9.	/en/content/thenhier-funding-programs							
	Apr 1, 2012 - Mar 31, 2013	2,095	1,413	00:02:44	835	47.78%	45.39%	\$0.00
	Apr 1, 2011 - Mar 31, 2012	1,607	982	00:02:24	452	38.05%	35.41%	\$0.00
	% Change	30.37%	43.89%	13.93%	84.73%	25.57%	28.20%	0.00%
10.	/en/content/opportunities							
	Apr 1, 2012 - Mar 31, 2013	2,021	1,438	00:00:20	123	13.82%	4.85%	\$0.00
	Apr 1, 2011 - Mar 31, 2012	1,789	1,118	00:00:16	42	14.29%	3.69%	\$0.00
	% Change	12.97%	28.62%	27.36%	192.86%	-3.25%	31.44%	0.00%

Rows 1 - 10 of 12125



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Traffic Sources Overview

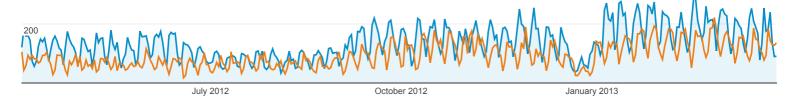
Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

change in % of visits: +0.00%

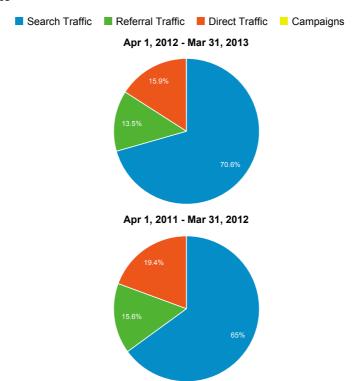
Overview



400



49,737 people visited this site



Keyword	Visits	% Visits
1. (not provided)		
Apr 1, 2012 - Mar 31, 2013	11,158	31.79%
Apr 1, 2011 - Mar 31, 2012	972	4.40%
% Change	1,047.94%	621.90%
2. then hier		
Apr 1, 2012 - Mar 31, 2013	406	1.16%
Apr 1, 2011 - Mar 31, 2012	682	3.09%
% Change	-40.47%	-62.56%
3. then/hier		
Apr 1, 2012 - Mar 31, 2013	275	0.78%
April 2011 Mar 21 2012	647	2 000/

	Apr 1, 2011 - Mar 31, 2012	017	2.80%
	% Change	-55.43%	-71.97%
4.	then heir		
	Apr 1, 2012 - Mar 31, 2013	256	0.73%
	Apr 1, 2011 - Mar 31, 2012	23	0.10%
	% Change	1,013.04%	599.95%
5.	www.thenhier.ca		
	Apr 1, 2012 - Mar 31, 2013	199	0.57%
	Apr 1, 2011 - Mar 31, 2012	34	0.15%
	% Change	485.29%	268.07%
6.	christabelle sethna		
	Apr 1, 2012 - Mar 31, 2013	180	0.51%
	Apr 1, 2011 - Mar 31, 2012	0	0.00%
	% Change	100.00%	100.00%
7.	thenhier		
	Apr 1, 2012 - Mar 31, 2013	139	0.40%
	Apr 1, 2011 - Mar 31, 2012	156	0.71%
	% Change	-10.90%	-43.97%
8.	historical consciousness definition		
	Apr 1, 2012 - Mar 31, 2013	129	0.37%
	Apr 1, 2011 - Mar 31, 2012	122	0.55%
	% Change	5.74%	-33.51%
9.	peter seixas		
	Apr 1, 2012 - Mar 31, 2013	125	0.36%
	Apr 1, 2011 - Mar 31, 2012	308	1.40%
	% Change	-59.42%	-74.48%
10	canadian history grade 12 lesson plan with rubric		
	Apr 1, 2012 - Mar 31, 2013	116	0.33%
	Apr 1, 2011 - Mar 31, 2012	0	0.00%
	% Change	100.00%	100.00%

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2.82K **▼38**%

Visitors Flow

Apr 1, 2012 - Mar 31, 2013 Compare to: Apr 1, 2011 - Mar 31, 2012

